

CTS Annual Conference

Purpose

For discussion and direction.

Summary

This paper updates Members on the latest programme for the LGA/CLOA Annual Culture, Tourism and Sport Conference 24 – 25 February Leicester.

The CTS Board takes place 4:30pm – 6:00pm Wednesday 24 February at The Holiday Inn Leicester. This is followed from 7:00pm by the drinks reception and dinner at Curve Theatre.

Recommendation

Members are invited to note the update and to give officers any further steer on the conference programme.

Action

Officers to take forward actions in line with Members' steer.

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Programme

LGA Annual Culture, Tourism and Sport Conference and exhibition 2016

Holiday Inn Leicester City,
129 St. Nicholas Circle, Leicester, LE1 5LX
Wednesday 24 – Thursday 25 February 2016

Wednesday 24 February

4.30–6.00	Registration and refreshments
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7.00–8.00	Drinks reception – Curve Theatre
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8.00	Dinner – Curve Theatre
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Thursday 25 February

8.00	Registration (for new delegates) and refreshments
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9.00	Walking study tours
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ST1: Leading the Way for the Adults of Tomorrow

Leicestershire and Leicester have a long history of promoting inclusivity and acceptance through providing young people with the experience needed to improve life skills through sports leadership. This study tour will take you through the journey of our partnership led holistic approach to young people's personal development.

Venue: De Montfort University Sports Centre

ST2: From Grave to Grave: RIII Heritage and Tourism

The exciting discovery of the remains of KRIII in Leicester has taken the city on an interesting journey of incorporating the new heritage into Leicester's 2000 year history and making it accessible and exciting for residents and visitors.

This study tour will explore the reaction to the discovery of King Richard III's remains and the impact that this has had on the city and county.

Venues: King Richard III Visitor Centre, Leicester Cathedral, Leicester Guildhall

ST3: Going for Growth – Culture Led Regeneration in Action

Culture has the ability to transform lives by regenerating places and communities and supporting an innovative and competitive economy.

Through culture led regeneration, Leicester's Cultural Quarter has transformed a neglected area of the city into a visitor destination and creative hub, contributing to the economic and social wellbeing of the city.

This study tour will reflect on Leicester's strategy of culture led regeneration, focusing on the Cultural Quarter, and explore the enabling conditions needed to support the growth of the sector. It will include a behind the scenes tour of Curve Theatre.

Venue: Curve Theatre, an award winning, state of the art theatre in Leicester's Cultural Quarter

ST4: Doctor Doctor!

The Big Difference Company is an organisation which uses creativity and comedy to deliver a range of projects designed to improve health and wellbeing, address health inequalities and increase the impact of patient voice.

They are commissioned by a range of partners to deliver the work, including local authorities, public health agencies, charities and trade unions delivering work which includes health issues such as oral health, sexual health, breast/bowel and lung cancer. A recent project, commissioned by Arthritis UK, has been delivered to improve the wellbeing and lives of people living with arthritis in the East of England. The project produced a comedy performance which toured community venues in 2015. Big Difference Company works with comedians and comedy performers to produce sensitive and appropriate material which engages communities and individuals and communicates messages in a different voice. Their evaluation and evidence demonstrates that audiences remember messages which are delivered using comedy & humour.

This study tour will be active and inspiring, giving further examples of their approach and work, and allowing you to enjoy some short performances which illustrate the work.

Venue – Hansom Hall

10.30	Refreshments
10.45	Chair's welcome Cllr Ian Stephens , Chair, LGA Culture, Tourism and Sport Board
10.55	Host Council welcome Sir Peter Soulsby , City Mayor Leicester City Council
11.05	Panel Debate. Viscountess Penelope Cobham CBE , Chairman of VisitEngland Nick Bitel , Chair, Sport England Sir Laurie Magnus , Chairman of Historic England
11.50	Workshop sessions round 1 WS1: Prevention is better than cure: Achieving wellbeing outcomes through culture and sport Our health and social care system is unsustainable and will buckle under the weight of demand unless we promote healthy choices, prevent sickness and intervene early to minimise the need for costly hospital treatment. Thanks to its unique reach into communities, and proven track record promoting mental and physical wellbeing, culture and sport has a powerful role to play in preventing ill health and supporting independence. This

workshop will explore how in the context of further reform, culture and sport leaders can influence health and social care commissioners to maximise the preventative contribution of the services they lead.

Dr Justin Varney, National Lead for Adult Health and Wellbeing, Consultant in Public Health Medicine, Public Health England

Jim McManus, Director of Public Health, Hertfordshire County Council

Chair: **Mark Allman**, Chair CCLOA, Head of Sport and Active Recreation, Leeds City Council

WS2: Leadership for Libraries

From supporting small businesses and digital skills to promoting public health and co-locating with other services, libraries are increasingly community hubs and well-placed to be at the heart of a more devolved and collaborative approach to public services. This session will enable you to debate the challenges and opportunities facing public libraries and hear the very latest about the practical support offered by the joint LGA / Government Leadership for Libraries Taskforce, including the £7.4m Arts Council England managed fund to rollout Wi-Fi to all English public libraries.

Paul Blatern, Chair Leadership for Libraries Taskforce, and Chief Executive Northamptonshire County Council

Ciara Eastell, President Society of Chief Librarians, and Head of Libraries, Culture and Heritage, Devon County Council

WS3: Local solutions for a strong economy: What does devolution mean for culture, tourism and sport?

Cllr Simon Henig, Leader Durham County Council, Chair North East Combined Authority, Vice Chair LGA Culture, Tourism and Sport Board

WS4: New approaches to leading culture, tourism and sport

With the forthcoming Spending Review likely to further tighten the public purse, how can we re-imagine the way we provide valued frontline services, so that they are sustainable and continue to contribute towards prosperous, healthy and safe communities?

Janene Cox OBE, Commissioner for Tourism and the Cultural County, Staffordshire County Council

Cllr Mike Hill OBE, Cabinet Member for Community Services, Kent County Council

Victoria Pomery OBE, Director Turner Contemporary

Chair: **Iain Varah**, Immediate Past Chair CCLOA, Chief Executive, Vision Redbridge Culture and Leisure

12.50	Lunch and networking
1.50	Plenary address 1: Ministerial

2.15 Plenary address 2

Tanni, Baroness Grey-Thompson, Chair ukactive

2.40 **Workshop sessions round 2**

WS1: Prevention is better than cure: Achieving wellbeing outcomes through culture and sport

WS2: Leadership for Libraries

WS3: Local solutions for a strong economy: What does devolution mean for culture, tourism and sport?

WS4: New approaches to leading culture, tourism and sport

3.40 Plenary address 3

Stella Duffy, Co-Director Fun Palaces, writer, theatre-maker

4.05 Conference close